



2015 FALL SEMI-ANNUAL MARKET
FORT WORTH CONVENTION CENTER, FORT WORTH, TX
SCHEDULE OF EVENTS

Wednesday, August 19

8:00 am - 6:00 pm	Booth Set-up	Exhibit Hall
8:00 am - 6:00 pm	Attendee Registration	12 th Street Lobby
4:00 pm	Executive Committee Meeting	Omni Hotel - Black Angus Boardroom

Thursday, August 20

8:00 am - 8:30 am	Board of Directors' Breakfast	Meeting Room 102
8:30 am - 1:00 pm	Board of Directors' Meeting	Meeting Room 102
8:00 am - 11:00 am	Booth Set-up	Exhibit Hall
8:00 am - 6:30 pm	Attendee Registration	12 th Street Lobby
1:00 pm - 5:00 pm	Booth Buying	Exhibit Hall
1:00 pm - 2:00 pm	Member Seminar - Class 3: <i>How to stock & sell Class 3 items, i.e., Suppressors, SBR's and Machine Guns.</i> – Featured Speaker - John Hollister	Meeting Room 100
5:00 pm - 6:30 pm	Member Meeting - Opening Remarks, Presentations & Announcements	Exhibit Annex
	Hot Show Buying Session / New Vendor Review	
6:30 pm - 8:30 pm	*Members, Vendors with Selected Items & Invited New Vendors Only *Food & Beverage Provided	Arena

Friday, August 21

8:00 am - 9:00 am	Member Meeting	Exhibit Annex
9:00 am - 6:00 pm	Booth Buying	Exhibit Hall
10:00 am - 11:00 am	Member Seminar – <i>The 3 Basics of a Professional Website: How to provide information to your customers that will increase your sales.</i> – Sponsored by Footsteps Marketing	Meeting Room 100
12:00 pm - 1:00 pm	Member Lunch Buffet – SPONSORED BY NSSF *Market Update Announcements Made During Lunch	Exhibit Annex
2:00 pm - 3:00 pm	Member Seminar – <i>Gun Dealers & Facebook: How gun dealers can effectively use Facebook to increase their firearms sales.</i> – Sponsored by Footsteps Marketing	Meeting Room 100
6:00 pm - 7:00 pm	Member Seminar – Class 3: <i>How to stock & sell Class 3 items, i.e., Suppressors, SBR's and Machine Guns.</i> – Featured Speaker - John Hollister	Meeting Room 100

Saturday, August 22

8:00 am - 9:00 am	Member District Meetings	District 1 – 204B District 2 – 204A District 4 – 203B District 5 – 203A
9:00 am - 6:00 pm	Booth Buying	Exhibit Hall
10:00 am - 11:00 am	Member Seminar – <i>The 3 Basics of a Professional Website: How to provide information to your customers to increase your sales.</i> – Sponsored by Footsteps Marketing	Meeting Room 100
12:00 pm - 1:00 pm	Member Lunch Buffet *Market Update Announcements Made During Lunch	Exhibit Annex
2:00 pm - 3:00 pm	Member Seminar – <i>Email & Social: Get in step with today – learn how to use email & social media to grow your business.</i> – Sponsored by Footsteps Marketing	Meeting Room 100
5:00 pm - 6:30 pm	Member & Vendor Happy Hour	Exhibit Hall

Sunday, August 23

7:30 am - 9:00 am	Extravaganza – Members Only	Exhibit Annex
9:00 am - 1:00 pm	Booth Buying	Exhibit Hall
1:00 pm - 7:00 pm	Booth Tear-down	Exhibit Hall